

Next Three Steps report

Each subject area to identify: a) in the first column, 10 likely PLCs/topics for revision; b) in the second column, sources of help / means of revision (GCSE pods, Oaks Academy Lessons, VLE, YouTube tutorials, weekly enrichment sessions, websites, subscription sites that pupils can access free of charge, anything else you consider useful).

Subject area : Business BTEC		
	Needs to	How
1	Complete the research of your Business ideas	One Drive resources <ul style="list-style-type: none"> • Component 2 Aim A workbook • Guidance C2 Learning Aim A
2	Write up your 3 business ideas research into your coursework document	One Drive resources <ul style="list-style-type: none"> • Component 2 Aim A Coursework
3	Carry out your skills audit	One Drive resources <ul style="list-style-type: none"> • Component 2 Aim A workbook
4	Read through the guidance to check all coursework complete	One Drive resources <ul style="list-style-type: none"> • Guidance C2 Learning Aim A
5	Revise Learning Aim A - Methods of promotion	<ul style="list-style-type: none"> • Revision Guide • Lesson resources on Advertising, sales promotion, Personal selling, Public relations and direct marketing. •
6	Revise Learning Aim A - Types of Market, Segmenting the market	<ul style="list-style-type: none"> • Revision Guide • Lesson resources on Types of market, segmenting the market, Why an enterprise targets its market and the impact on promotion. •
7	Revise Learning Aim A - Factors influencing the choice of promotional methods	<ul style="list-style-type: none"> • Revision Guide • Lesson resources on Factors affecting promotional methods including Size of enterprise, Budgetary constraints, Appropriateness and Target Market. •