Geography Year 7 Spring Term Global Fashion

1.	Key Words	
1	Globalisation	The increasing interdependence of countries
2	Transnational Corporation (TNC)	Company with offices, factories or businesses in more than one country
3	H.I.C.	High Income Country
4	L.I.C.	Low Income Country
5	NEE	Newly Emerging Economy
6	Primary Industry	Collecting Raw materials e.g. Farming, mining
7	Secondary Industry	Manufacturing e.g. Factories
8	Tertiary Industry	Services e.g. Shops, offices, schools

### Globalisation

\*Nike is a global brand that is either manufactured, sold or at least recognised in almost every country of the world. It is a public corporation, which means that it is owned by thousands of shareholders. Every year the shareholders get a share of the profit Nike makes.

Nike: A TNC

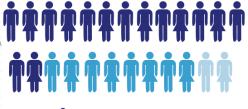


# Communications Trade Trade Collapse of communism TNCs Internation

The 'SOUTH'

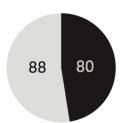
## The True Cost

Sweatshops impact children globally.



= 10 million children between the ages of five and 14

Asia Africa



Children work an average of 80 hours per week.

America

The three largest products made in sweatshops:



There are many different types of industry. We can classify industry into a main categories:

materials.

### **Primary**



These industries extract raw materials directly from the earth or sea.

### Secondary



These industries process and provide a manufacture products from raw

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- Employment is created for people in LICs.
- There is a greater
   share of wealth
   throughout the world
- HICs can buy cheap raw materials from LICs.

- Problems (Bad things)

  People in LICs work long hours for low wages.
- Multinational companies relocate their factories if labour costs get too high.
- Many clothes factories in HICs have closed down due to competition with cheaper imports form LICs

# Revenue

This is all the money the company makes from selling things.



This is what the company wants. As much money as possible.

**Profit** 

### Command Words

1	Name	Recall one or more pieces of information.
2	State	Write down what the term in the question means.
3	Give	Recall one or more pieces of information.
4	Describe	Give an account in words of someone or something including all of the relevant characteristics, qualities or events.
5	Explain	Make an idea, situation or problem clear by describing it in detail revealing relevant data or facts
6	How	Discuss the creation of something giving specific references to support.

# Asia Africa South America HIC's – Rich Countries

The 'NORTH'